

Zoo Ljubljana
Večna pot 70
1000 Ljubljana

Breda Kralj
ul. Stare pravde3
1000 Ljubljana
tel 01 43 99 680

Zadeva:

PREDLOG ZA IZVEDBO IN VZDRŽEVANJE WEB STRANI ZOO LJUBLJANA ZA DOBO DVEH LET

UVOD IN UTEMELJITEV

V tem občutljivem obdobju javnega izpostavljanja na slovenskem prostoru je pomembno, da je web stran zoo Ljubljana brezhibna, delujoča, in ažurno osvežena, tematsko in arhitekturno usmerjena v izobraževanje, vzdrževanje, zabavo in v podatke iz ozadja ter, da ima hkrati tudi možnost interaktivne vključitve tako obiskovalca kot tekstopisca.

V primeru zoo Ljubljana web strani, gre za spremembo videza, ki poteka prepočasi (od decembra do februarja je stran v delu), videz nove strani pa je slabši od prejšnje tako po videzu kot po arhitekturi (prioritene strani, nedelujoče strani, ažurnost, barve, prevelika miška, nobenega iskalnika, brez naslova...)

Za web stran zoo ljubljana je važno, da jo izdeluje webmaster, ki je čustveno neobremenjen in jo je sposoben tudi redno vzdrževati (zbiranje novih tekstov, nove podstrani, nove animacije, popravo računalniške kode, glasbeni dodatki, fotografije...dvakrat vsaj dvakrat mesečno.

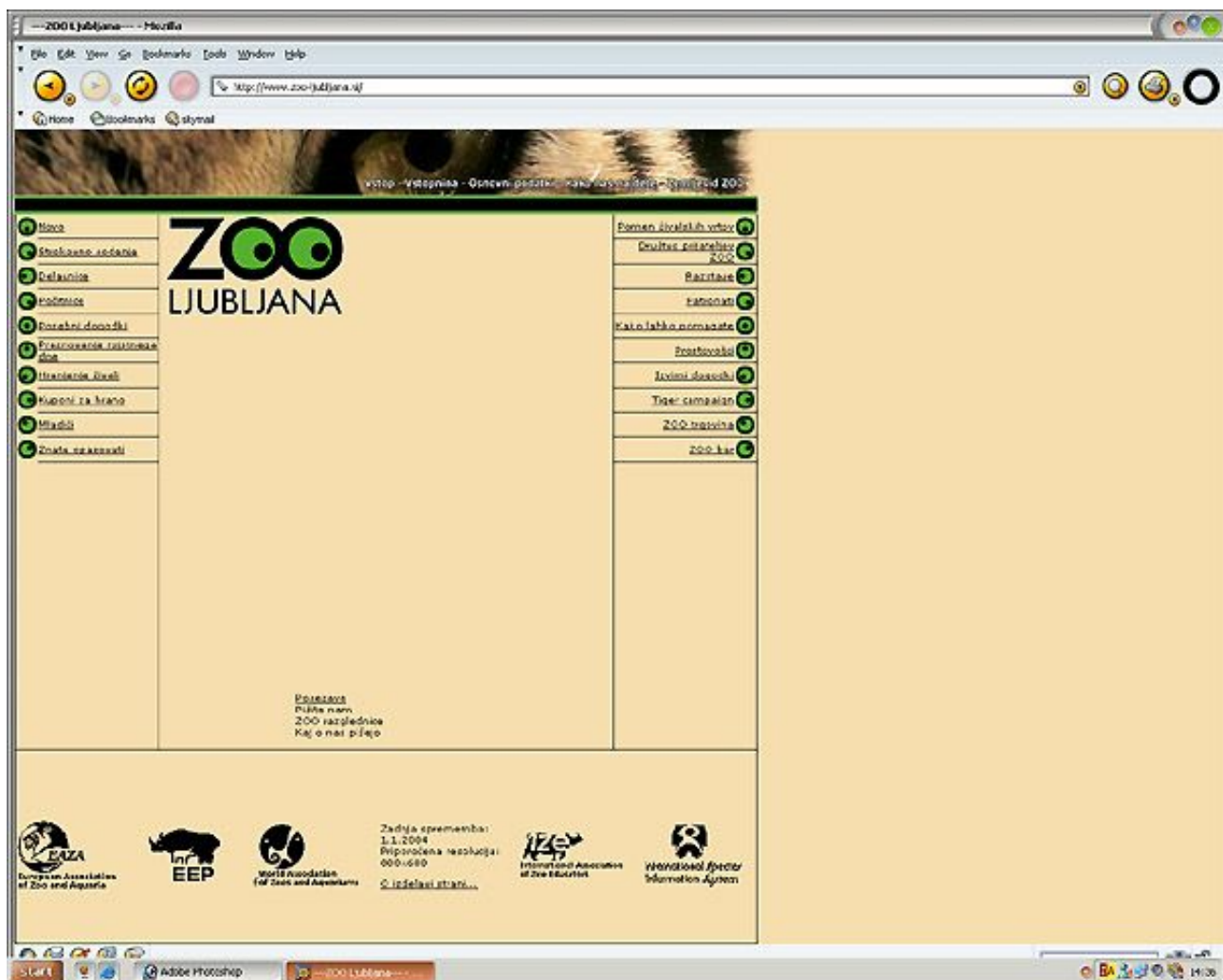
Kot strokovnjak iz področja izdelave in vzdrževanja web strani (oblikovalec - glej reference) predlagam prevzem web strani za dobo dveh let.

TERMINI

Stran sem pripravljena prevzeti takoj po dogovoru, jo preoblikovati in vzdrževati v obdobju dveh let. Za izdelavo nove strani potrebujem ti tedne do finalnega izdelka in kontaktno osebo za izmenjavo tekstov, fotografij in moderacijo.

KRITIKA OBSTOJEČE WEB STRANI ZOO LJUBLJANA

- neažurnost - 3 mesece je web stran pomanjkljiva in zapuščena ali mrtva
- web stran je brez naslova in telefona v glavi (na vsaki podstrani zgoraj)
- web stran nima modernega stila, je brez animacij in ima preveč preprosto kodno osnovo
- web stran nima osnovnih podatkov o živalih posamezno.
- web stran nima animacij
- web stran ima v explorerju preoblikovano miško za iskanje, ki je prevelika za zadetek na gumb ter neestetska . skripta za gumb je prevzeta (neoriginalna)
- neustrezna barva
- logo zoo in ostali so nečitljivi in vidno vzeti iz bele podlage



- manjkajoči search box

PRIMERI KVALITETNE ARHITEKTURE ZOO WEB PAGEV IN ZOO PORTALOV



Smithsonian
National Zoological Park

Friends of
the National 

[Visit](#) | [Animals, etc.](#) | [About Us](#) | [Activities & Events](#) | [Conservation & Science](#) | [Education](#) | [Publications](#) | [Join FONZ](#) | [Support the Zoo](#) | [Shop](#)



Great Cats



families. → [For the press.](#)

FONZ Names Thomas D. LaRock
Executive Director. → [More.](#)

Asia Trail Environmental Assessment
Available for Public Comment.
→ [More.](#)

celebrate

Look for the Zoo's new giraffe in
our Giraffe Cam.

A Magic Web: Temporary Exhibit.
→ [More.](#)

[For Visitors](#) | [Educators](#) | [Scientists](#) | [Students](#) | [Families](#) | [Members](#) | [Volunteers](#) | [Donors](#) | [Job Seekers](#) | [Media](#)

Zoo e-News: your e-mail [Help](#) | [Site Map](#) | [Contact](#) | [Smithsonian](#) | [Privacy](#) | [Copyright](#)

PHILADELPHIA
ZOO
AMERICA'S FIRST ZOO

[Kids' Corner](#) | [Members](#) | [About Us](#) | [Zoo Gifts](#)

[Visit the Zoo](#) | [Attractions](#) | [Animals](#) | [Programs](#) | [Groups](#) | [Conservation](#) | [Get Involved](#)

Newsletter

Sign Up!
to get the latest Zoo News.

enter email address

[PRIVACY POLICY](#) >

Channel 6 Zooballoon

Climb aboard!
Take a soaring
adventure
above the Zoo!



[TICKET INFO](#)

Join the Zoo

**Become a
Zoo Member!**
Visit us free all
year long!



[JOIN NOW](#)

Featured Programs

**Book a
Zoo
Field
Trip**



Fun, excitement, adventure and exploration—
what are we talking about? A field trip to the
Philadelphia Zoo, of course! This spring, bring
your class to the region's top field-trip
destination and discover firsthand how to
survive the challenges of living in a real rain
forest in "Jungle Trek"—opening in May!
[more >](#)

**Book your
field trip
today!**

[REGISTER NOW](#)

Get Involved



ADOPT an Animal
Help nurture your
favorite Zoo animal!
[ADOPT now >](#)

Conservation



Take action
You can help wildlife
conservation too!
[Learn how >](#)

[SCROLL PROMOS](#) [^](#) [v](#)

[Home](#) | [Privacy Policy](#) | [Terms of Use](#) | [Contact Us](#)

Search Our Site

©2004 Philadelphia Zoo

This site is best viewed with [Explorer 5+](#) & [Netscape 6+](#) on PCs or with [Explorer 5.1+](#) & [Netscape 6+](#) on MACs.



denver
ZOO
OPEN EVERY DAY



site
map
mapa

[about us](#)
[join us](#)
[support us](#)
[contact us](#)
[what's new](#)

[plan your visit](#)
[education](#)
[conservation](#)
[kids](#)
[animals & plants](#)
[virtual zoo tour](#)

[Site Index - Find Zoo info fast!](#)




WELCOME

to the DENVER ZOO

Register Now For
Summer SAFARI!

Great to be Green April 10, 2004









© 2000 Denver Zoological Foundation. All Rights Reserved. [terms of use](#)



Visitor Guide | Support the Zoo | Exhibits | Education | Conservation

Quick Links



Ice Skating at the Zoo

Continuing through February!

Visit the Zoo each Saturday and Sunday in February to enjoy a favorite winter pastime. Our ice-rink will be open from 11 a.m. to 4 p.m. (weather permitting) so don't miss your chance to enjoy some outdoor winter fun!

[More](#)



Fight for Survival: 2003 Rhino Update
Rhinos have been labeled as "endangered, critically endangered" species. Will they also be known as "reversers"?



2004 Barrows Conservation Lecture Series
Get informed and get involved in wildlife conservation around the world.



Zoo News

End is Pregnant Again!
Visit the Rhino Cam...

Foreverll Douglas
Our mascot is on a journey back to the wild.

Exotic Travel with the Cincinnati Zoo

99 Second Naturalist
Earth Expeditions
Exciting new opportunity for teachers and other educators!



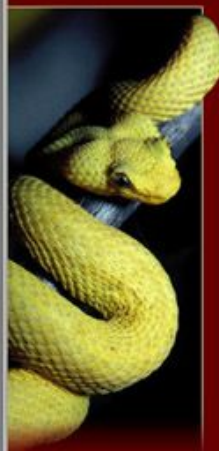
Features

- [Sign up for Zoo Offers and Updates](#)
- [The Story of Our Sea Bears](#)
- [Zoo Sends Bears to Homeland](#)
- [Della Dental March Goes Family-Style](#)
- [This Summer - 1704 Night Caper](#)
- [Penguin & Puffin Coast Now Open](#)

© 2003-2004 Saint Louis Zoo. All rights reserved. | [Privacy Policy](#) | [About This Site](#) | [ADA Accessibility](#)

BROOKFIELD ZOO

OVER 200 wild ACRES - OPEN EVERY DAY OF THE YEAR



What's New
Into the Wild
 Ever wonder what it would be like to see lions in Africa? Zoo researchers do that and more—like fitting the big cats with radio collars and measuring teeth! View our zoo veterinarian's travel diaries and photos.

- Rare Rhino Birth
- Fantastic Dolphin Birth
- New Feline Featured Creatures



- [ZOO SHOP](#)
- [DIRECTIONS](#)
- [GUEST BOOK](#)
- [SEARCH](#)
- [SITE MAP](#)
- [CONSERVATION](#)

Quick Links ->



INFORMATION

- [Admission and Hours](#)
- [Special Events](#)
- [Plan Your Day](#)
- [Corporate & Social Events](#)
- [Employment](#)
- [En Español](#)



ADVENTURE TRAIL

- Take an interactive journey to explore conservation efforts worldwide.
- [Ways of Knowing Trail](#)
 - [Dolphins in Depth](#)
 - [Into the Wild](#)
 - [Explore! A Child's Nature](#)
 - [Field Guide to the Animals](#)



PROJECTS & PROGRAMS

- Learn about research projects we support worldwide and Education programs available locally.
- [Education](#)
 - [Adults, Families & Children](#)
 - [Teachers & Schools](#)
 - [Other Groups](#)



SUPPORT THE ZOO

- Be an active partner in our commitment to Conservation at the zoo and around the world.
- [Become a Member](#)
 - [Share the Care](#)
 - [Donate](#)
 - [Travel](#)
 - [Volunteer](#)

[Information](#) | [Adventure Trail](#) | [What's New](#) | [Projects & Programs](#) | [Conservation](#) | [Education](#)
[Support The Zoo](#) | [Directions](#) | [Guest Book](#) | [Search](#)

Copyright ©2004 Chicago Zoological Society. Brookfield Zoo is owned by the Forest Preserve District of Cook County

and managed by the Chicago Zoological Society. All Rights Reserved.

[Privacy Policy](#) | [Terms of Use](#)

Best viewed at 800 x 600 resolution with [Internet Explorer](#) / [Netscape 4.x](#) and [Macromedia Flash 4](#) plugin.



NEW YORK ZOOS
AND AQUARIUM



African American
History Month
Activities at the
Bronx Zoo

- In the Wild
- Get Involved
- Keep In Touch
- Contact Us

BRONX ZOO

The world's greatest zoo,
in the world's greatest city



About the
Bronx Zoo



Hours &
Rates



Directions
to the Zoo



Plan Your
Visit



What's
Happening



About the
Animals



Education

[Legal Terms of Use](#)
[Privacy Policy](#)
[Give us feedback](#)

The Bronx Zoo is an
accredited member of



[About Us](#) [Contact Us](#) [Media](#) [Membership](#) [Jobs/Volunteer](#)

SEARCH GO



[What's New at the Zoo?](#)

[Join us for a Wild Wolf Ed-Venture!](#)

[Hours and Prices](#)

[Beastly Ball 2004](#)

GUESTS



Zoo Information

EDUCATION



Plan a Field Trip

ANIMALS



Meet the Animals

CONSERVATION



Local, National & Global



[Home](#)
[Plan Your Visit](#)
[Getting Involved](#)
[Zoo News](#)
[Wild World](#)
[Zoo Education](#)
[About Us](#)
[Zoo Shop](#)

ZOOTOPIA

...in pursuit of the perfect zoo

Zootopia is a quest and a commitment. It is a pledge towards excellence in the conservation and presentation of wildlife and our natural environment. It is also our endeavour to teach and inspire, and to preserve our natural heritage for future generations.

In the words of the renowned African Ecologist, Baba Dioum: In the end, we will conserve only what we love. We will love only what we understand. And we will understand only what we are taught.

Yes, we are open! Duff-Zoo is open every day of the year from 9am-6pm.

[Tarranga Zoo Pricing Map](#)
[Western Plains Pricing Map](#)

[zoo shop](#)

[Home](#) | [Plan Your Visit](#) | [Getting Involved](#) | [Zoo News](#) | [Wild World](#) | [Zoo Education](#) | [About Us](#) | [Zoo Shop](#)
[Support the Tarranga Foundation](#) | [Send a Wild Postcard](#) | [Contact Us](#)

How You Can Help the Zoo

[Become a Zoo Parent](#)

[Support the Tarranga Foundation](#)

[Join Zoo Friends](#)

Now Open! BACKYARD TO BUSH

Meet the Animals

[Virtual Tour of the Zoo](#)

[Send a Wild Postcard](#)

[Search This Site](#)

[NSW Government Home Page](#)

[PLAN YOUR VISIT](#)
[PLAN YOUR EVENT](#)
[MEET THE ANIMALS](#)
[GET INVOLVED](#)
[CONSERVATION](#)
[EDUCATORS](#)
[SPECIAL EVENTS/PROGRAMS](#)

[HOME](#)
[ABOUT THE ZOO](#)
[CONTACT US](#)

The Toronto Zoo welcomes its newest family members

our new Sumatran Tiger Triplets!
First Ever Born in Canada!

[Press Room - find out more about the cubs. Click here](#)
[Want to name them? Click here](#)
[Sumatran Tiger Facts. Click here](#)

Welcome to the new TorontoZoo.com website!

What's Happening

Saturday, February 14th
LOVE at the Zoo

From 9:30am to 3:30pm children 12 and under, who bring a valentine for their favourite animal, receive FREE admission when accompanied by an adult paying regular admission (two children per adult).

97.3 FM
EQ Rock
HERSHEY'S

[Learn More](#)

Friday, March 12th - Sunday, March 21st
March Break FEEDING FRENZIES Week
Take in different feeding frenzies every day...

Special Features at the Zoo

Create a warm and fuzzy moment.
Adopt an Animal!
2004 Zoo calendar "special" inside
[Click here to Adopt an Animal](#)

The Toronto Zoo named "Best Family Outing" for the 2nd Year in a Row!
The Toronto Zoo has won the award for "Best Family Outing" for a 2nd year in a row in an annual poll of "The Best of T.O." taken by Toronto.com. Over 60,000 people cast their votes in more than 90 categories. The Toronto Zoo is honoured to receive this award and we look forward to seeing you soon!

SPLASH ISLAND
The sounds of summer will get a wee bit louder at the Zoo with the opening of Zellers Splash Island. The new wet play area will be the perfect place for kids to experience the Canadian Waterways that are home

Things not to miss...

[New Gorilla Rainforest](#)

[Zoo Diaries](#)

[Become a Member](#)

Hours of Operation

October 14, 2003 - March 12th, 2004
9:30 am - 4:30 pm
(last admission at 3:30 pm)
[View all hours](#)

[Need Directions?](#)
[Click here](#)

Press Room

Jan. 20, 2004
"KUNG HEI FAT CHOY!" RING IN THE YEAR OF THE MONKEY AT THE TORONTO ZOO
[Learn More](#)

Jan. 12, 2004
Toronto Zoo Helps Kick Off The "Cool



LONDON ZOO

ZSL
LIVING CONSERVATION

ZSL	The Institute of Zoology
London Zoo	Whipsnade Wild Animal Park

Home

Wednesday February 18, 2004

more to see

Visiting
Opening Times
Daily Programme
Animals at London Zoo
How to find us
Entry Charges
Recommended Route

What's On
News
Calendar of Events
Press Centre

Extras
Animal Adoption
Education/School Visits
Weddings, Parties & Conferences
Business Promotions and Licensing
London Zoo Membership
Fundraising
Volunteers
London Zoo History
Jobs



The Islands of Love

Keepers here at London Zoo have been helping our flamingos with their very own Valentine's Day preparations... by building them cosy mud mounds ready for love.

Like many birds, flamingos need to build a nest in order to find a mate, but the young inexperienced birds on Three Island Pond have had a little trouble getting started.

[read more](#)



Gilberto... meet Gilberto!

You named our new giant anteater and 'Gilberto'. See what happened when his namesake, Arsenal's Gilberto Silva, came to meet him.

[read more](#)



Test your animal instincts this half term

Do you know what a snake skin feels like? Ever smelt a ferret? Come to London Zoo and challenge your senses at our exciting *Sense-Sation* event.

[read more](#)

Zoo babies!



Get connected to the internet and donate money to London Zoo

Work experience at London Zoo

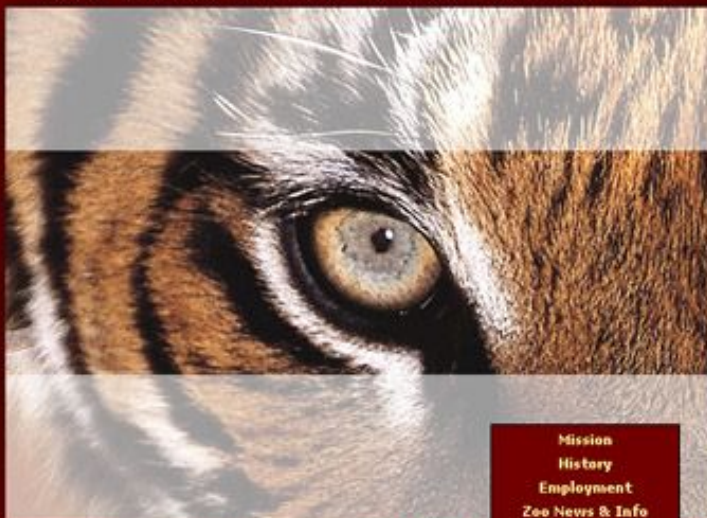
London Zoo elephants now at Whipsnade

Access for disabled visitors



[back to top](#) | [feedback](#) | [copyright](#) | produced by the OTHER media

[HOURS](#) | [ADMISSION](#) | [DIRECTIONS](#) | [ZOO NEWS](#) | [MEMBERSHIP](#) | [EVENTS](#)



fort worth zoo



[Mission](#)
[History](#)
[Employment](#)
[Zoo News & Info](#)
[Site Map](#)
[Contact Us](#)

LATEST NEWS: [Endangered Jaguar Cull](#)

[PLAN A VISIT](#) | [PLAN YOUR EVENT](#) | [EDUCATION](#) | [ABOUT US](#) | [SUPPORT US](#) | [ANIMALS/CONSERVATION](#)

[About Us](#)




Zoo Augsburg

[Home](#)
[Geschichte](#)
[Tiere](#)
[Aktionen](#)
[Freundeskreis](#)
[Neu im Zoo](#)
[Patenschaften](#)

[Öffnungszeiten](#)
[Eintrittspreise](#)
[Anfahrt](#)
[Lageplan des Zoos](#)
[Kontakt](#)

Öffnungszeiten

täglich ab 9 Uhr geöffnet

Der Zoo schließt jeweils um:

Januar, Februar	16.30 Uhr
März	17.00 Uhr
April, Mai	18.00 Uhr
Juni, Juli, August	18.30 Uhr
September	18.00 Uhr
Oktober	17.00 Uhr
November, Dezember	16.30 Uhr

Die Kasse schließt 60 Minuten früher.



[Impressum](#)
[Termine](#)
[Zooschule](#)
[Gastronomie](#)
[Gästebuch](#)



Kansas City ZOO

[Visit the Zoo](#)
[Educational Programs](#)
[Groups & Private Events](#)
[Friends of the Zoo](#)
[Kids Club](#)
[Pressroom](#)
[Zoo:](#)
 (816) 513-5700
[More Information...](#)

[History](#)
[Contact](#)
[Volunteer](#)
[Donate](#)


April Bond Election
 Vote in the April 6 Bond Election
[More Information...](#)

Its A Girl!

Eastern Black Rhino Born at the Zoo!

©2004 The Kansas City Zoo. All Rights Reserved



See it. Sense it. Love it.

- Animal Information
- Conservation
- Contact Us
- Education
- Events
- Jobs
- Kids Page
- Links
- News
- Online Shop
- Support Us
- Visiting
- Weddings & Conferences



Welcome



[View the latest Zoo Newsletter](#)

Sign up to receive our Free Email Newsletter! (all fields are required)

Title:

Firstname:

Surname:

Email:

[Avoid the queue, buy fast track Zoo entry tickets online!](#)

Awarded for Conservation Excellence

Bristol Zoo Gardens has won a prestigious award for conservation from The Federation of Zoos, in recognition of the Zoo's support of the Cameroon Wildlife Aid Fund.

Bristol Zoo Gardens maintains and defends biodiversity through breeding endangered species, conserving threatened species and habitats and promoting a wider understanding of the natural world.

Zoo of the Year 2004



Western lowland gorilla

Rare Savu python babies



Savu pythons hatching

Enjoy a romantic Valentine meal in the Clifton Pavilion



Clifton Pavilion



Erlebnis Zoo | Tiere A-Z | Zoo Kids | ZooCard | Artenschutz | Gastronomie | ZooNavigator

START | Suche | Service | Aktuelles | Presse | Kontakt | Impressum

Aktuelles im Zoo

Verstärkung gesucht



- Feste feiern
- Highlights
- Gruppenangebote
- Öffnungszeiten
- Eintrittspreise
- Showplan
- Anfahrt
- Jobs im Zoo
- Tier des Monats



Willkommen im Erlebnis-Zoo Hannover

So sieht die Welt schon anders aus.



© 2004

Welcome to the Phoenix Zoo!

Visit the beautiful Phoenix Zoo, home to over 1,200 animals. Centrally located in the Phoenix metro area, the Phoenix Zoo offers an exciting array of animal exhibits, unique special events, educational programs and outdoor recreational activities for people of all ages. Our spectacular surroundings make it an ideal setting for professional meetings, memorable dinner/receptions, weddings and more. The Phoenix Zoo is open everyday, rain or shine, except December 25.



Animals

Wallaby Walkabout Open November 15, 2003



Need help? Got a question? Having trouble finding something?
Get the answer from [Customer Service!](#)

Copyright © 2000-2003 The Phoenix Zoo. All Rights Reserved.

ZOO BASEL

News Tiere Infos Freundeverein Zoo Shop Home



10 KLEINE WILDHUNDE
... UND BEIM BABYSITTING
HILFT DAS GANZE RUDEL MIT



ZOO BASEL

Quick Links

GAMGOAS

Erfahren Sie mehr über unsere
neue Themenanlage.
Hier klicken.



Junge Strausse

Zwischen dem 15. und 18. Januar
2004 haben sich 5 kleine
Straussenküken den Weg ans
Tageslicht erkämpft.

► Weiter ...



Junge Wildhunde

6 Männchen und 4 Weibchen sind
am 7. Dezember auf die Welt
gekommen. Somit umfasst die
Wildhundfamilie im Zolli jetzt 17
Mitglieder.

► Weiter ...



Topfbauchseepferdchen

Im Vivarium ist eine neue Art von
Seepferdchen ausgestellt. Im
Aquarium Nr. 47 tummeln sich jetzt
sechs Australische
Topfbauchseepferdchen.

► Weiter ...



PROGRAMSKA SHEMA NOVEGA PREDLOGA

Jezik: najprej slovenski, potem lahko eng.

Oblika: HTML in javanske skripte ter forma.

Moderno, jasno prepoznavno web ogrodje z možnostjo enostavnega posodabljanja.

Predvidena je forma za poizvedovanje o dodatnih informacijah.

Gostovanje strani je predvideno na strežniku kjer že dosedaj gostuje zoo Ljubljana

Namen strani: Pridobivanje obiskovalcev, izobraževanje, spoznavanje zoo Ljubljana kot dobrega, zanesljivega in korektnega partnerja in pridobivanje zaupanja partnerja.

Razpoznavnost: jasno mora biti opredeljena prepoznavna nova podoba zoo Ljubljana.

Dejavnosti zoo Ljubljana: Celovitost mora biti jasno poudarjena projektiranje, načrtovanje, delavnice,...

Na vse strani bi dodali kratko geslo, stavek, poziv, ki bi zajel bistvo zoo Ljubljana in bi hkrati pozival obiskovalca ali pritegnil partnerjevo pozornost. Slogan je oblika, ki hitro pade v uho in oko.

PREDLOG - portal

gumbi enaki za vse platforme (Windows, Linux)

info podstrani

poučne podstrani

foto podstrani - nove fotografije

predstavitve zaposlenih

delavnice arhiv, delavnice - tekoče

razstave

ankete, web igrice

lokacija

trgovina in bife

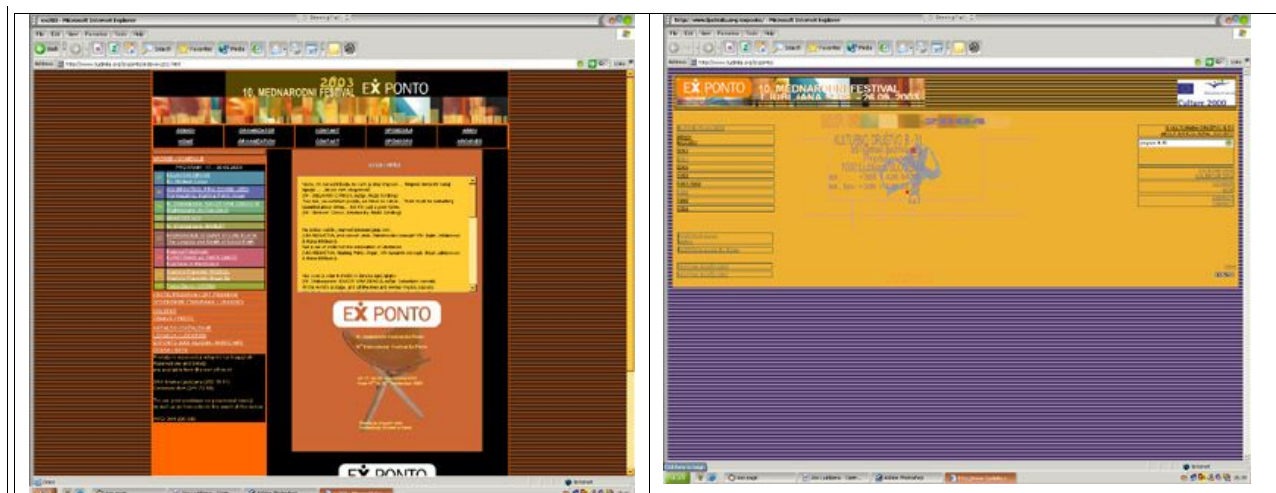
linki
counter - štetje obiska
interaktivne možnosti: pisma bralcev, knjiga gostov
reference z dobavitelji
hitri kontakti, telefon in E-mail
drugo
...

CENIK

Predlog za izdelavo web portala zoo Ljubljana je izdelan na lastno iniciativo, rezultati dogovora so poljubni in odvisni od zoo Ljubljana. Cena izdelave po dogovoru, glede na število in zahtevnost podstrani in vrsto oblikovanja, animacij, scana ter glede na konkurenčni cenik. Pred pričetkom dela se izdela avtorska pogodba. Osnova za pogodbo je izdelana web stran + cena ure za redno ažuriranje.

Breda Kralj
Ljubljana
19.02.2004

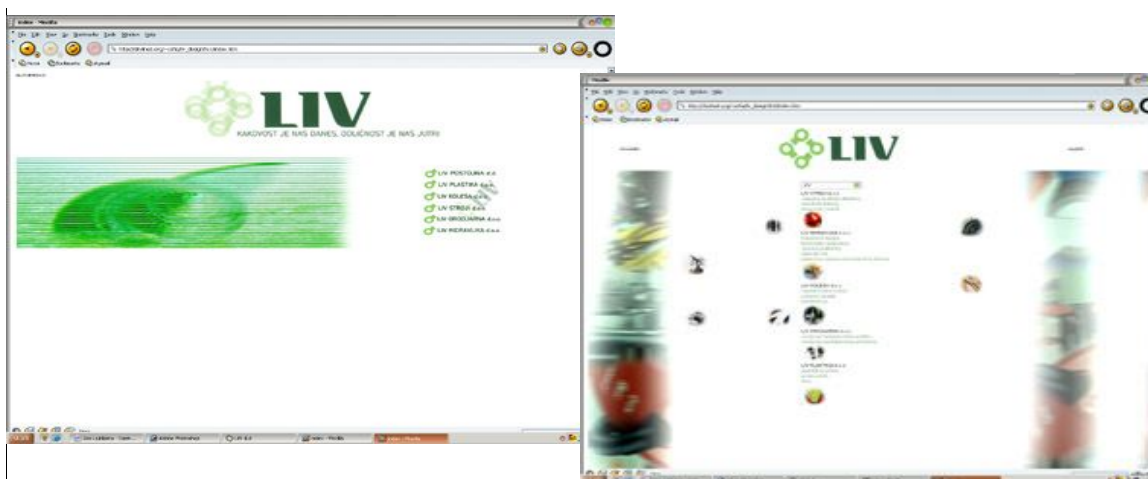
REFERENCE



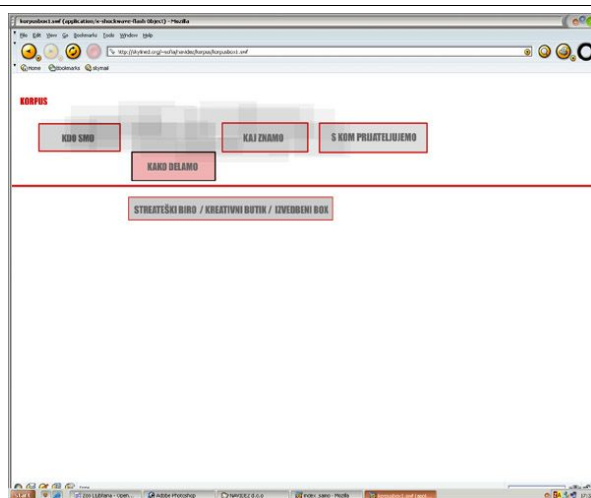
THEATRE – EXPONTO 2001 - 2004



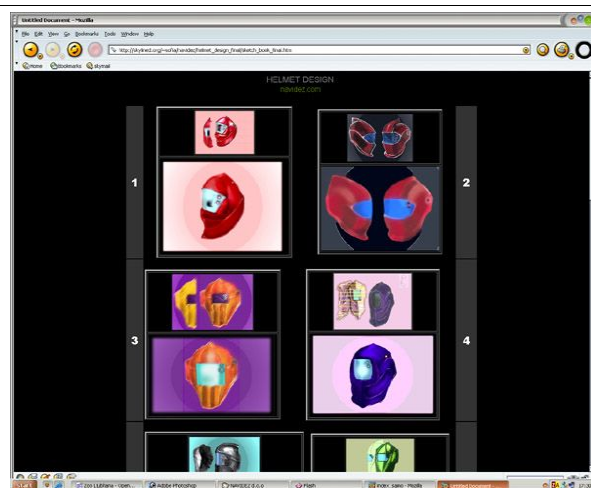
PERSONAL



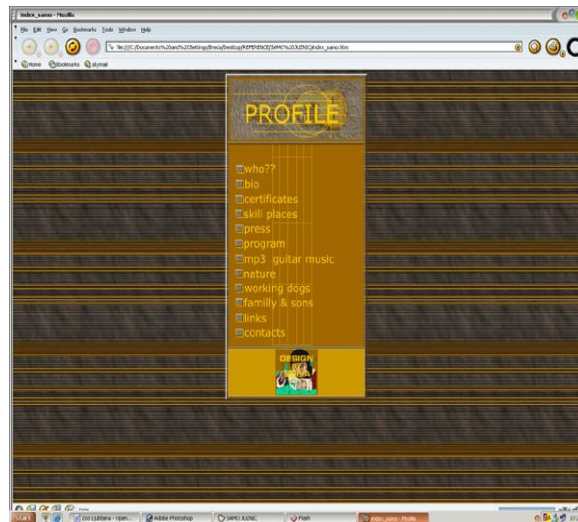
LIV POSTOJNA D.D.



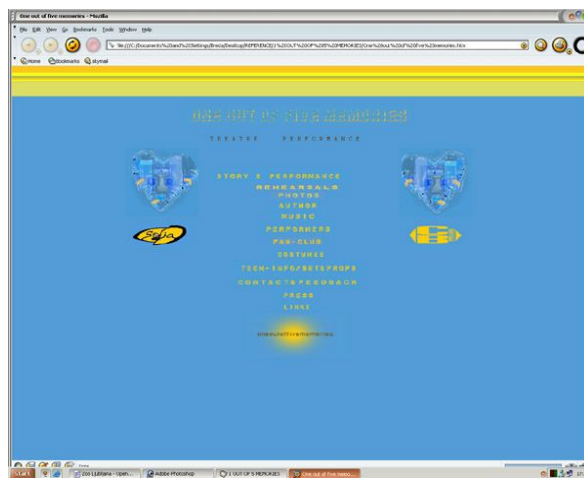
KORPUS.SI



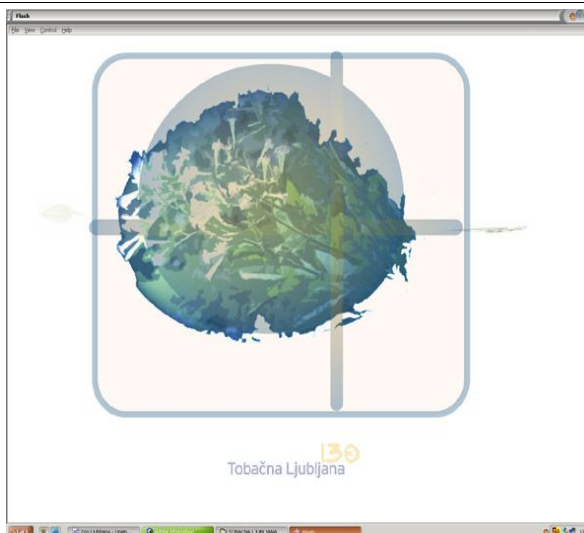
BALDER D.O.O.



PERSONAL



THEATER



TOBAČNA LJUBLJANA